



NTK **SALVAGE SENSOR** **RECOVERY PROGRAM**

NGK Spark Plugs (USA), INC.
46929 Magellan Drive
Wixom, Michigan 48393-3699

NTK Oxygen Sensors' Salvage Sensor Recovery Program (SSRP) Rules

NGK Spark Plugs (U.S.A.), Inc. is pleased to introduce our Salvage Sensor Recovery Program (SSRP) to all professional technicians. NTK Oxygen Sensors is a brand within the NGK Spark Plug (U.S.A.), Inc. product lineup.

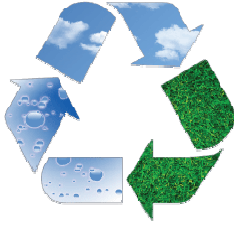
NGK developed the SSRP program to encourage responsible practices in the automotive aftermarket by promoting the recovery of replaced oxygen sensors. NTK's SSRP program will reward technicians who recover oxygen sensors similar to the box top program rewards offered to technicians for collecting UPC codes. SSRP is designed for those who choose to reduce, re-use and recycle.

The SSRP program details are as follows:

- Replaced oxygen sensors may be sent to NGK where materials in the oxygen sensors will be recovered. All brands are accepted. This program includes but is not limited to NTK Oxygen Sensors.
- Technician collects thirty (30) replaced oxygen sensors and sends them postage paid to NGK. NGK in turn rewards technician \$15.00 per package (\$0.50 per sensor) in the form of a gift card.
- Technician will need to remove and discard the wiring harness before sending the replaced oxygen sensors to NGK.
- NGK Spark Plugs (U.S.A.), Inc. reserves the right to refuse shipments and participation in NTK's SSRP based on misuse of the program, short shipments, over-shipments or other basis as determined appropriate in its sole discretion. NGK will notify technician with the reason the shipment is refused.

How to get started:

- Simply log onto www.ntkssrp.com or www.ntkssrp.ca (Canadian accounts only) and fill out your on-line application.
- Once you have successfully completed registration, you will receive a congratulatory email containing:
 - your account number
 - the program details
 - how to redeem oxygen sensors for gift cards



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- In the coming weeks after registration, you will receive a welcome packet including:
 - NTK Oxygen Sensor Catalog
 - NTK Oxygen Sensor Stickers
 - NTK Oxygen Sensor Brochures
 - Five (5) pre-printed packing slips
 - Five (5) pre-printed UPS labels (See www.UPS.com for their shipping information)

How to redeem oxygen sensors:

- NGK will provide a packing slip that includes technician's account number and return address.
- NGK will provide pre-paid UPS labels addressed to NGK.
- Technician is responsible for:
 - packaging 30 (no less, no more) replaced oxygen sensors with the packing slip
 - applying postage paid UPS labels and providing technician's return address where indicated
 - getting the package to UPS
- Once NGK receives and verifies the contents of the package, NGK will mail technician a gift card credited with \$15.00 for every package containing 30 replaced oxygen sensors sent to NGK for redemption
 - Technicians may select from the following gift cards:
 - BP Gas Card, Home Depot, Best Buy, McDonalds, Bass Pro, Starbucks
 - Available gift cards are subject to change without notice. NGK reserves the right to credit and mail an alternate brand gift card without notice.
 - Gift card selection is made when the replaced oxygen sensors are packaged for shipment to NGK. The pre-addressed packing slip will include a section where technician may select the gift card they wish to receive. Each shipment allows technician to choose a gift card.
 - Allow 3-4 weeks for processing



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Contacts:

- USA Customers
 - If you have any questions regarding our program, you can call customer service at 1-877-4Sensors (1-877-473-6767) Monday thru Friday 8:30am to 6:00pm EST, or email customerservice@ngksparkplugs.com.
- Canadian Customers
 - If you have any questions regarding our program, you can call 1-877-2Sparky (1-877-277-2795) Monday thru Friday 8:00am to 5:00pm EST, or email customer-service@ngksparkplugs.ca.